

# Christian Bell

Design Portfolio

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# DRACVR

## A FILMMAKING EXPERIENCE

UX Design

Logo / Branding

VR

### Step onto a virtual film set and put your spin on a classic movie scene!

Set up cameras and edit a scene whilst exploring a film set in Virtual Reality. DracVR is an interactive, educational tool that brings film education to a virtual space. The challenge was in creating a user experience that was intuitive and applicable to real world filmmaking processes.

This was a university project for which I handled all aspects of design and development. This also involved conducting tests with users and refining the concept.



Game trailer title card



Scene blocking preview



In-game edit console



# 漢字 Kanji Buddy

UX Design

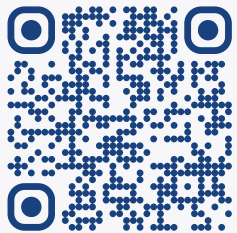
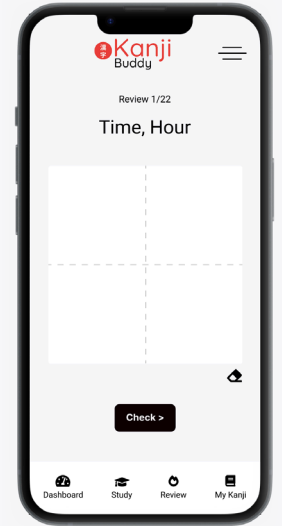
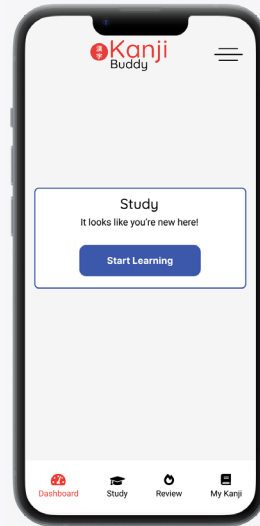
Logo / Branding

Developer

## Kanji Buddy is a Japanese Kanji learning app for IOS and Android

Kanji is one of the systems of writing used in Japanese. With over 2000 characters to learn it makes a daunting prospect for new learners. Kanji Buddy makes it easy!

Study new kanji characters by set levels and build up your kanji list. The app allows you to practice writing and progress for each kanji is tracked through a spaced repetition system.



[christian-bell.com/kanji-buddy](http://christian-bell.com/kanji-buddy)

漢字 Kanji  
Buddy

Kanji  
Buddy

Kanji  
Buddy.



Kanji  
Buddy

Kanji  
Buddy

Kanji  
バディー

Logo design concepts





# メトロポリス METROPOLIS

Japan's No. 1 English Magazine

Design & Editorial Assistant

Partner Logo & Ad Design

Metropolis is an English language lifestyle magazine based in Tokyo. I assisted with layout and design and designed ads and logos for partner companies.

metropolisjapan.com





# Kindred Spirits

Logo / Branding

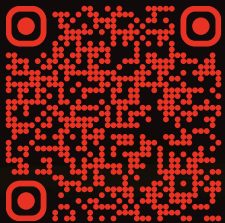
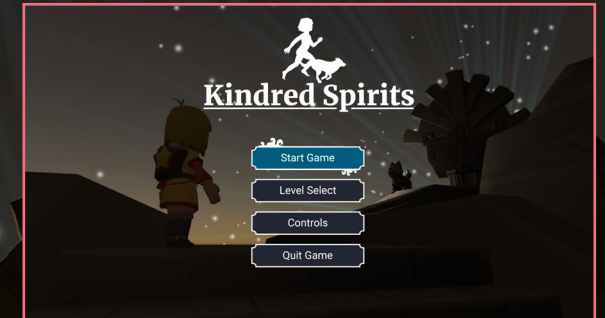
Unity

UI Design

Kindred Spirits is an action adventure puzzle game set in a strange world

Kindred Spirits puts you in the role of a young girl as she explores another world with only a mysterious dog for company. The player switches back and forth between the two characters, using their unique skills to solve each puzzle.

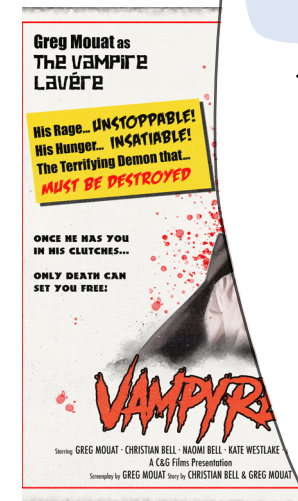
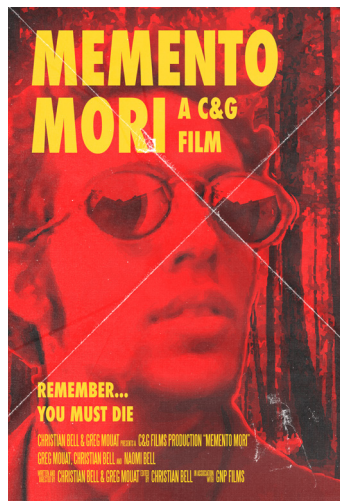
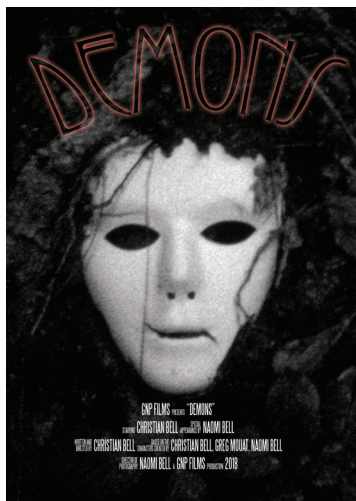
I created the logo, branding, UI, and visual design for the project.



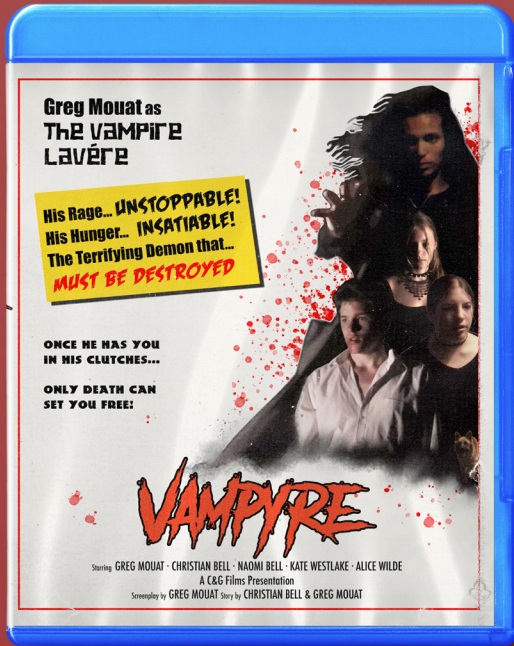


## Film Poster Designs

These are some poster designs for some of my early film projects.







## Bluray Designs

These are some bluray package designs



Bluray scene selection menu



Bluray cover inserts



[christian-bell.com/tag/film-designs](http://christian-bell.com/tag/film-designs)





# RAINDANCE

Flyers

Web & Print Design

Motion Graphics

Raindance Film Festival is the UK's largest independent film festival.

As Raindance's resident designer/filmmaker, I was responsible for the design of varied projects for web and print, including course flyers, web banners, festival lanyards, DVDs, and social media.

I also created motion graphics and titles for award ceremony presentations, cinema display ads, and online videos.



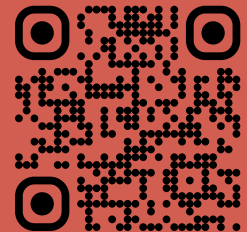
Aesthetica Magazine full page ad




Festival press boards



Festival tote bags



raindance.org

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